DEC. 8TH 2024 | MELE METAVERSE MĀKEKE | 12:45 PM

Empowering Pilina: Sharing the Mutual Success of Wahine Freelancers + Entrepreneurs

The **Empowering Pilina Panel** will feature an inspiring discussion with wāhine freelancers and entrepreneurs who have built powerful, collaborative partnerships. Spotlighting three pairs of wāhine professionals, this session highlights how mutual support and creativity have driven their success. Each pair will share how they've worked together, adapted, overcome challenges, and leveraged each other's strengths to grow thriving businesses across Hawai'i and beyond.

With actionable insights and real-world examples, the panel will explore key themes like forming impactful partnerships, navigating the unique challenges of freelancing and entrepreneurship in Hawai'i, and more. Attendees will gain valuable perspectives on fostering meaningful relationships in business and inspiration to achieve similar success in their own ventures.

> The relationship between wāhine freelancers and entrepreneurs is like the Pulelehua and māmaki—each strengthening the other. The Pulelehua relies on māmaki leaves for nourishment and growth, while its presence helps māmaki flourish and thrive. Similarly, freelancers bring fresh perspectives and skills that help businesses thrive, while businesses provide stability and opportunities that enable freelancers to advance and prosper. Together, they create a cycle of shared growth and success.

Resilience is rooted in connection.

Photo: Hawaii DLNR-DOFAW